



## A Message from our Co-Presidents

Rebecca Hill and Michele McNeil

Despite the pandemic, 2019-2020 was a good year for our branch. Thanks to Zoom we were able to continue our work. Our fundraisers were a great success, superseding our goals. We thank you!

We have an energetic Leadership Team for 2020-2021 with innovative ideas. Our members of the Board met and accomplished a successful virtual Retreat in August. Budget, Programs, Membership, Fundraising, Scholarships, Publicity, Marketing and AAUW National Greatest Needs were discussed. Our Tech Trek and newly formed Speech Trek Chairs provided information on plans for the coming year.

Quoting AAUW State and National, "There is an explosion of interest in diversity, inclusion, and social justice. AAUW, as an organization, is committed to eliminating barriers based on gender, race, creed, age, sexual orientation, national origin, disability, or class". Our branch continues on that path by coming up with current topics for our programs. Norelynn Pion-Goureau, Program Director, and her Team have coordinated to find superb speakers. We hope to see a large crowd at our virtual programs!

It is important for all members to continue to be engaged in our Branch. Please read this informative Newsletter with a Program schedule and the Budget which will be voted at our September meeting. You will also see our 2020-2021 Slate of Officers and articles from our Directors and Chairs. Jess Gadsby is furiously working on the Directory which will be mailed to you in early September.

Hopefully, we will see each other at our programs in Zoom! Questions? Don't hesitate to communicate with us at [president@aauwdml.org](mailto:president@aauwdml.org)

Stay healthy, stay in touch!

# DML AAUW Branch Leadership Team 2020-2021

<b>Executive Board</b>	
Co-President	Michele McNeil
Co-President	Rebecca Hill
Recording Secretary	Andrea Henne
Finance	Judy Foland
<b>Directors</b>	
AAUW Fund	Sallie Piccorillo
Membership	Karen Dorney
Programs	Norelynn Pion-Goureau
Public Policy	Norelynn Pion-Goureau
Publicity	Bobbi Karnes
<b>Non-Voting Position</b>	
Parliamentarian	Nancy Lombardi Kohrs
<b>Off-Board Positions</b>	
College/University Relations	Kelly Allan
College Scholarships	Barbara Bladen
Communications/Marketing	Sharon Corbett-Parry
Interbranch Council (IBC)	Barbara Bladen
Membership Treasurer	Jess Gadsby
Speech Trek	Sharon Corbett-Parry
Tech Trek	Lorraine Pfahl



# AAUW California Priorities - 2020-2021

AAUW California Priorities			
<p><b>GROWTH &amp; SUSTAINABILITY</b></p> <p>Grow AAUW California branch membership by increasing retention efforts and by attracting new members through relevant programming.</p>	<p><b>VISIBILITY</b></p> <p>Broaden the AAUW brand and visibility through strategic marketing initiatives.</p>	<p><b>LEADERSHIP EXPANSION</b></p> <p>Provide branches with resources to expand leadership on two fronts:</p> <ul style="list-style-type: none"> <li>• Develop new branch leaders</li> <li>• Develop leadership skills in young women</li> </ul>	<p><b>EMPOWERMENT OF YOUNG WOMEN</b></p> <p>Provide branches with resources to empower young women in their careers.</p>

## DML Proposed Branch Strategic Goals 2020-2021

1. Sponsor an additional **3** girls for Tech Trek (**9** girls are already accepted and paid)
2. Give at least **3** local college scholarships - \$1,500 each.
3. Contribute at least **\$2,000** to AAUW Greatest Needs Fund.
4. Recruit at least **10** new members.
5. Invite at least **1** new organization with a related mission or interest to collaborate with us.
6. Sponsor at least **1** event that addresses an AAUW public policy priority.
7. Submit at least **8** press releases for publication.
8. Support College/University liaison with CSUSM.
9. Award a scholarship to **1** student to attend National Conference for College Student Leaders (NCCWSL).
10. Participate in AAUW California Annual Speech Trek Competition.

**2020-2021 AAUW Del Mar-Leucadia Branch Budget  
for Member Review and Adoption  
at the September 12, 2020 Branch Meeting**

**BRANCH OPERATIONS**

**Operating Income:**

Local membership dues	\$2,300.00
Interest	\$5.00
Installation Brunch	\$500.00
Dues Angel Fund	\$308.00
Amazon	\$226.00
Undesignated donations (general)	\$620.00
Undesignated donations (fundraisers)	\$988.00
<b>Total Income</b>	<b>\$4,947.00</b>

**Operating Expense:**

Dues Angel Fund	\$308.00
Branch Directory	\$325.00
CA Atty General Annual Registration	\$45.00
Incorporation Taxes	\$30.00
Insurance through AAUW CA	\$415.00
Interbranch Dues	\$90.00
Mailbox	\$118.00
President Expenses	\$100.00
Membership Expenses	\$290.00
Virtual/Social Media Needs	\$348.00
Programs	\$250.00
Speaker Honoraria	\$500.00
Programs Meeting Room Rental	\$525.00
Programs Installation Brunch	\$500.00
Public Policy	\$50.00
Treasurer	\$70.00
Marketing/Promotion	\$100.00
Social Events	\$75.00
Raffle Permit	\$20.00
Miscellaneous Expenses	\$788.00
<b>Total Expense</b>	<b>\$4,947.00</b>

**2020-2021 AAUW Del Mar-Leucadia Branch Budget, cont.  
for Member Review and Adoption  
at the September 12, 2020 Branch Meeting**

**Philanthropy**

**Philanthropic Income:**

AAUW Greatest Needs	\$2,000.00
College Scholarships	\$4,850.00
College Scholarships (carryover)	\$1,150.00
Fran Miller Memorial College Scholarship	\$1,005.00
Fran Miller Memorial College Scholarship (carryover)	\$495.00
NCCWSL Scholarship	\$1,200.00
Speech Trek	\$780.00
Speech Trek (carryover)	\$270.00
Tech Trek	\$1,600.00
Tech Trek (carryover)	\$1,700.00
<b>Total Income</b>	<b>\$15,050.00</b>

**Philanthropic Expense:**

AAUW Greatest Needs Fund	\$2,000.00
College Scholarships (4@ \$1500 )	\$6,000.00
Fran Miller Memorial College Scholarship	\$1,500.00
NCCWSL Scholarship	\$1,200.00
Speech Trek	\$1,050.00
Tech Trek - 12 campers (\$900 + \$50/camper)	\$11,400.00
Tech Trek (paid for 9 campers - camp cancelled)	<del>-\$8,100.00</del>
<b>Total Expense</b>	<b>\$15,050.00</b>



## 2020 – 2021 AAUW

# Monthly Program Schedule

- September 12:** **Celebrating Suffrage, Telling Our Stories**, sharing stories from the She-roes in our own families.
- October 10:** **Exercising our Vote!** unbiased, non-partisan Pros and Cons on both State and local measures presented by the League of Women Voters with our guests, the Fallbrook branch of AAUW.
- November 14:** **Leaders for the Future** a panel discussion by Vista Councilwoman Corinna Contreras, North County Immigration Task Force member Tazheen Nizam, and CSU San Marcos Assistant Director for Civic Learning Rochelle Smarr, young local leaders, on what their route to public service was, and what their vision is.
- December 12:** **Celebrating our Present, Looking to the New Year** an end of the year sharing of our successes and challenges in getting through ten months of the pandemic, what we've learned (new hobbies and talents developed), how we coped, and what we've been eating and getting rid of!
- January 23\*:** **Moving Forward** our branch hosts the IBC Meeting with our speaker from Black Lives Matter sharing her insights on where we need to go in San Diego to fulfill our mission of diversity and inclusivity, and how each of us needs to change to do that.
- February 13:** **Our Policy Forum** will analyze what changes the election in November may bring to Public Policy issues
- March 13:** **Our AAUW Del Mar-Leucadia branch hosted Celebration with Carlsbad-Oceanside-Vista** we are thinking of getting a "Trailblazer" or possibly a speaker on "The News" and the challenges journalists face reporting accurately.
- April 10:** **The AAUW Fund team** will choose its theme and decide how this event will be held virtually
- May 8:** **Celebrating our Future STEM Leaders** with Tech Trek participants and, hopefully, **Speech Trek Winners**, too.
- June 12:** **The Future is Us**, a celebration of getting through a year of virtual meetings, the limitations of the pandemic, and installation of our new Board of AAUW officers, carrying on from the present to the future!

## September Special Event - Bergman Memorial Lecture



You Are Cordially Invited!

USD School of Law is pleased to present a panel discussion commemorating the 100th Anniversary of Women's Right to Vote. This free event is open to the public, USD faculty/administrators, and all undergraduate, graduate, and law students on:

Wednesday, September 23, 2020  
12 - 1:30 p.m. Via Zoom



Registered participants will receive links to the Zoom live video event and a selection of virtual backgrounds.

Suggested Attire for Virtual Photo Booth:

As women took great strides towards equality, they used fashion to further their cause. The colors of the suffrage movement were: Purple (loyalty), White (purity), and/or Gold (life). Adorn the colors of the movement and show off your attire through the event's virtual photo booth—a link to the photos will be shared with all participants following the event.

**Moderator:** [Professor Miranda McGowan](#), USD School of Law

**Panelists:** [Hon. Cathy Ann Bencivengo](#), U.S. District Court, Southern District of CA  
[Dora Rose](#), Deputy Director League of Women Voters of California  
[Taina Vargas-Edmond](#), Co-Founder & Executive Director Initiate Justice



## News from our Special Interest Groups

New interest groups can be started any time. Let us know what interests you and we can put a notice in the next branch e-blast to find other members who have the same interest. For now, you can meet regularly on Zoom. (We have members who can help you get started.) After Covid you can decide whether to continue on Zoom or gather together in person.

Do any of these topics below interest you? Would you like to meet with other branch members who enjoy the same interests? Or do you have a different interest you would like to share? Let us know what it is.

<b>Gardening</b>	<b>Yoga &amp; meditation</b>
<b>Crafting</b>	<b>Gaming group</b>
<b>Audio book lovers</b>	<b>Walks in the open</b>
<b>Genealogy</b>	<b>Tutors/ literacy</b>
<b>Bird watchers</b>	<b>Antiques</b>
<b>Quilting</b>	<b>Knitting or crocheting</b>
<b>Travel sharing ideas</b>	<b>Photography</b>

## Special Interest Groups Meeting Now

These groups are now meeting virtually via Zoom!

**Great Decisions** – Great Decisions has resumed meetings on the first Thursday of most months at 6:30 pm on Zoom. We welcome new members. If you are interested in learning more about hot topics around the world, please contact Kathy Adams at [bri2kath@gmail.com](mailto:bri2kath@gmail.com) or 281-704-1495.

**Novel Lovers Book Club** – Novel Lover Book Club meets the last Monday of the month on Zoom at 4pm. For more information and list of books we are reading contact Nancy Kohrs. Unfortunately, right now we are at 11 members, our limit, and closed to new members. Contact Nancy L. Kohrs, [Nancylkohrs1@gmail.com](mailto:Nancylkohrs1@gmail.com)

**Morning Literature** – Members meet the 2<sup>nd</sup> Monday of the month at 9:30 a.m. Books discussed alternate at each meeting between a selection from a Great Books series and a Short Story. For September we are reading the short story, 'When I Was Thirteen' by Denton Welch. We are currently in the process of selecting our next year of reading. Contact Arlene Lighthall, [alight23@gmail.com](mailto:alight23@gmail.com).

# AAUW Fund

Sallie Piccorillo

## AAUW MISSION STATEMENT

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

Obtaining the funds to support the “Philanthropy” requirement of the AAUW Mission statement is the primary role of each member of the Del Mar Leucadia branch and implemented via the AAUW Greatest Needs Fund annual fundraiser.

## POLICIES

The following policies were developed at the AAUW National and State levels defining the programs each branch is to create to fulfill the mission statement.

- POLICY 4450, Education and Training Fund
  - Tech Trek
  - Speech Trek
  - College Scholarships
- POLICY 4459, Economic Security Fund
  - Legal Advocacy Fund
- POLICY 4452, Leadership Fund
  - Campus Action Projects
  - National Conference for College Student Leaders (NCCWSL)
- **POLICY 9110, Greatest Needs Fund -- Unrestricted**

## AAUW FUND EVENT

The branch tradition has been to hold an annual fundraising event. In the 2019-2020 fiscal year it was the highly acclaimed Trip Around the World: A Taste of Diversity. The Branch is currently in the process of defining what the fundraiser will be for 2020-2021.

Want to join our Committee? Contact Sallie Piccorillo at [salpiccorillo@yahoo.com](mailto:salpiccorillo@yahoo.com)

## HOW TO MEET YOUR DONATION RESPONSIBILITY

Each member of the DML branch is responsible to donate to the AAUW Fund. This can be achieved in many ways.

- Participate in the annual fundraiser
- Make a monetary donation to the Greatest Needs Fund
- Donate items for the Silent Auction and/or raffle
- Be part of the fundraiser team

This year, more than ever, we need your creative input and participation to develop a unique fundraiser. Please contact Sallie Piccorillo at [salpiccorillo@yahoo.com](mailto:salpiccorillo@yahoo.com) with your ideas and time commitment.

# Speech Trek

Sharon Corbett-Parry

We are pleased to announce that our branch will be participating in Speech Trek, the annual AAUW California speech contest for high school students, now in its 15th season.

**Program Mission:** To promote understanding and communication of gender-equity issues among high school students through their research, preparation, and presentation of high-quality speeches, while promoting the value of public speaking as a life and leadership skill.

The topic for the 2021 contest is, **“Has social media helped or hindered the breaking down of barriers for women and girls?”**

Thanks to our generous members, your donations enable us to offer monetary prizes to the winning contestants.

1st Place - \$500, 2nd Place - \$300, 3rd Place - \$200

The contest will be held virtually via Zoom in January or February. In the spring, the 1st place winner from our branch will compete in the state competition with the winners from other California branches. At the AAUW CA State Convention/Annual Meeting the top three speakers compete for a \$1500 first prize.

Volunteers are needed to assist with reaching out to local high schools to promote the contest. If you would like to serve on the committee, please contact: Sharon Corbett-Parry- Branch Speech Trek Coordinator for 2020-2021 [spechtrek@aauwdml.org](mailto:spechtrek@aauwdml.org) (760) 696-1239

# Tech Trek

Lorraine Pfahl, Rebecca Hill

Our AAUW Del Mar/Leucadia Tech Trek Program for 2020-2021 will be kicking off in November. We have reserved 9 positions for the Summer 2021 Tech Trek Camp and hope to be able to sponsor an additional **3** girls.

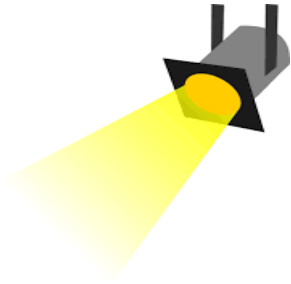
Historically, we have been working with 5 local schools and we will reach out and request candidate recommendations. Selecting Candidates will be from January to April 2021. We will be setting up a committee to review candidates and select candidates for interviews. From here we will select candidates.

Unfortunately, like so many initiatives this year, the 2020 Tech Trek camp had to be cancelled because of Covid-19, but we did have a great group of candidates and will find the same again this year I'm sure.

If you are interested in participating in with this program, please contact Lorraine Pfahl ([Lorrainepfahl@gmail.com](mailto:Lorrainepfahl@gmail.com)) or Rebecca Hill ([rbhill@gmail.com](mailto:rbhill@gmail.com)) for more information. We would appreciate assistance in reviewing applications and interviewing the shortlist.

# Focus on Membership

Karen Dorney



There are two ways to renew your Membership:

1. Online by credit or debit card, using the link provided in your personal email.
2. By check, made out to AAUW Del Mar-Leucadia. Mail checks to Dues Treasurer Jess Gadsby, 1121 Santa Madera Court, Solana Beach, CA 92075.

We are counting on you to keep AAUW's mission moving forward! Invite a friend to one of our online events.

Karen Dorney, Membership Director

Please address any questions to Karen Dorney at [membership@aauwdml.org](mailto:membership@aauwdml.org)

## Welcome to our New Members - Rochelle Smarr, Teresa Kapphahn & Jill Mulligan

### Rochelle Smarr

Rochelle Smarr joined the Office of Civic Learning at California State University San Marcos (CSUSM) in November 2019 as the Assistant Director. She implements the CSUSM Civic Action Plan through the Office of Civic Learning's portfolio. She collaborates with campus partners to develop student programming with civic dialogue and direct engagement with local issues, both on- and off-campus to demonstrate civic life. Since 2013 she has worked at public, private, and private/public land-grant institutions on the east coast facilitating community engagement programs (curricular and co-curricular). Her professional roles include: Program Manager for Partners for Change Fellowship at City College of New York, Assistant Director of Student Leadership Initiatives at Cornell University, and Associate Director for the University of Pennsylvania's College Achievement Program and Pre-Freshman Program.

Rochelle serves as the co-chair of the Membership committee on the Board of Directors for the International Association for Research on Service Learning and Community Engagement (IARSLCE). In addition to her deep professional experience, she earned her BA in English from San Jose State and MA in Educational Leadership, Politics, and Advocacy from New York University, both with honors. When not working Rochelle enjoys spending time with her dog (named after a famous VP), window shopping while eating and listening to true crime podcasts. Rochelle was born abroad and raised in a military family. She is a proud CSU alumna. Go Spartans!



## Teresa Kapphahn

Teresa lives in Del Mar with her 15-year-old daughter and is the 5th of 6 children. She grew up in Orange County for the first part of her life, lived in the Dallas/Ft. Worth area for 20 years, and moved here in 2011. She attended Arizona State University for her undergrad in Psychology. Teresa immediately went on to obtain her M.S. in Human Factors Psychology from Grand Canyon University.



Teresa works as a Senior Clinical Quality Analyst for Optum. There are many facets to her job. Part of her role is to investigate complaints against therapists and psychiatrists who provided services to Medi-Cal clients. These clients all have a behavioral health diagnosis ranging from moderate to severe levels, making it sometimes difficult to self-advocate for the proper care they deserve to receive. She also leads a team whose purpose is to professionally develop all other employees in the San Diego location. Her training topics include: Building the Employee/Supervisor Relationship, Adapting and Growing in the Virtual Workplace, Leveraging Emotional Intelligence, Writing Effective Emails & Instant Messages, Life/Work Balance, How to Tell A Story with Data, and What is Medical Certified Coding?

Teresa's hobbies include running a small virtual book club that meets on Zoom. They read thriller/suspense, historical fiction, and memoirs. She recommends an investigative suspense story entitled *Find Me* by Anne Frasier. As a music aficionado she loves attending musicals and camping with her daughter.

She joined AAUW to volunteer her efforts towards helping driven and inspired individuals obtain scholarships. She personally knows the impact it can make on a person's life.

Teresa is excited to get to know everyone and would be delighted to put her skills to work where needed in order to make some meaningful movement and impact.

## Jill Mulligan

I am enjoying my dream of living at the beach and being retired. Encinitas is a lovely, casual coastal town that I have known about for years, before moving from Los Angeles to San Diego. My son, daughter-in-law and his 2 girls, ages 7 and 5 live in Atlanta, GA. My daughter, son-in-law, granddaughter 15 and grandson 13 live in Tucson, AZ. Happily, we visit often and now Zoom frequently. My late husband was a self-made career businessman who succeeded by intellect and hard work to achieve his goal of owning a corrugated container company. I am a former tennis player, and now enjoy golf, walking and outdoor activities. I am active with my church, North Coast Calvary Chapel; Stonecroft's North Coast Women's Connection and Bible study. Prior to Covid, I volunteered at Scripps Hospital, Encinitas for 7 years. Fortunately, I have traveled often to see

many beautiful countries and sights around the world. This September I will be spending time in the great outdoors at gorgeous Yosemite.

My grandmother, Anna, was born in 1880, in Turtle Creek, PA, as a second generation American. She graduated from college, Slippery Rock State Normal School, became a teacher, married, had two children, and moved to California. My grandfather worked for General Electric and later Goodyear. My uncle was awarded the Navy Cross during WWII. My mother was a kindergarten teacher for 40+ years.

Now, I am the third generation of women in my family to graduate from college; and my son and daughter are fourth generation college graduates. My grandmother, Anna, graduated from Slippery Rock State Normal School, PA; my mother, Martha, graduated from UCLA, both were teachers. My father graduated from Stanford and worked in public relations with the Associated Press. His father, my grandfather, was a teacher and principal of Huntington Park High School.



As a second-generation Californian, I lived in Huntington Park, Los Angeles County, until attending college. I attended Chapman College, Orange and graduated years later from California Polytechnic University, Pomona with my B.A and Teaching Credential. In 1991, I moved to Poway, and received my master's degree of Education from National University. In 1997, I joyfully moved to Encinitas where I have settled and made many good friendships.

My career began in business, as a Vocational Rehabilitation Counselor, with a private Worker's Compensation firm, later I continued to be their trainer, and liaison for attorney firms and insurance companies. Next, I represented home health care contracts with insurance companies. Finally, I changed careers to become an elementary teacher, and this was where I was most happy and truly found purpose in my work. I taught first, third and fourth grades at the same school for 13 years. I had the proud distinction of being Teacher of the Year from Adobe Bluffs Elementary School, Poway Unified School District. I retired in 2010. As soon as we are all traveling again, I have several destinations in mind.

I am excited to be joining AAUW to support young women and educational values, as well as meeting many lovely women from our community. While I believe women's, rights are continuing to be won, I remember several times that I was limited by employment, credit, and behaviors that are not legal today. It is interesting to share my experiences with my daughter and granddaughter who have different challenges. 2020 will continue to be a year of change, and I look forward to joining in activities that promote equity and new friendships.

## AAUW Public Policy - Fall 2020

Norelynn Pion-Goureau

With so much going on in our world today, plenty of time on our hands, and that television beckoning us, it's easy to get a bit overwhelmed with news and using social media, which is new for some of us. However, AAUW and other reputable organizations have gathered trustworthy sources on pertinent topics in webinars that are available to us, on our own time, and can provide us with other ideas and other worlds to consider. Among them: 8/26—AAUW webinars on “Racial Injustice: Understanding It, Recognizing It, Talking About It: at 7 pm. PST, and “Policy and Practice—1920 to the Present”, 2:00 pm. PST, as well as the excellent daylong programs by the National Women’s History Museum - August 26 - on how women got the vote, a great preparation for our September kick-off event of stories about our own mothers and grandmothers. To follow AAUW webinars on a variety of topics go to <https://www.AAUW-ca.org/2020-2021-webinars>. Another great source, which members Linda Quinby, Nancy Kohrs and Norelynn Pion-Goureau recently used for a “De-cluttering” webinar as part of our Program Planning is the AARP resource, where webinars on every possible interest/subject are available. You can find these at AARP “Take on Today” for short info podcasts and at AARP I Learned How podcast series at [AARP@theonlinexpo.com](https://www.aarp.org/online-expo). Keeping our minds moving, as well as our bodies, is the best way to cope with pandemic/syndrome!

## Interbranch (IBC) - January 2021

Norelynn Pion-Goureau

The DML Branch is hosting the IBC Meeting on January 23, 2021 with a program on Black Lives Matter.

For those of our members who wish to deepen their understanding of recent events concerning systemic racism, police brutality and protests concerning this issue, the roll back of voting rights in different states, this is a list of books for book clubs and private reading. The list is not exhaustive, but includes those books cited by experts as being insightful and thought-provoking. Reading some of them would be a good preparation for our upcoming IBC meeting in January with our Black Lives Matter speaker. ***The Color of Law*** by Richard Rothstein, Harvard professor, details from the Jim Crow post-Civil War period how Federal and state policies at all levels used racially discriminatory policies to keep American neighborhoods *de jure* segregated. Robin Di Angelo’s ***White Fragility: Why It’s So Hard For White People to Talk About Racism*** discusses the tough topic of white privilege. In ***How to Be an Anti-Racist*** Ibram X. Kendi, the Andrew W. Mellon Professor in the Humanities at Boston University, and National Book Award recipient, talks about how race is structural and give us tools for confronting our own attitudes. Finally, ***Caste: The Origins of Our Discontent*** by Isabel Wilkerson, is a groundbreaking look at America not through the lens of race, but of caste, by a Pulitzer-prize winning author. It has just been chosen as an Oprah Book selection.

# GOTV - Get Out The Vote



OF CALIFORNIA

Are you helping AAUW California's Public Policy team "Get Out The Vote" through social media?

**We've done all the work for you.**

## Need a reminder for how it works? It's as easy as 1-2-3

1. Take a picture/selfie **OR** use one of AAUW's pictures by clicking [HERE](#) and scrolling down to the bottom of the page.
2. Copy the weekly message and hashtags below. Be sure to include the hashtags--that's what makes it trend!

**Here's your post for Wednesday, 9/2:**

Moved? Re-Register to Vote Now!

#AAUW\_CA #GOTV2020 #RegisterToVote @AAUW

3. Go to your own Facebook, Instagram or Twitter account and create your own post by uploading the photo/selfie and pasting the copied message and hashtags.

Thank you for being part of AAUW California's collective effort to spread important "Get Out The Vote" reminders across all social media platforms.



## Is YOUR voter information up to date?

Because of COVID-19, all registered voters in San Diego County will receive a ballot in the mail for the November 3, 2020, election, in early October. **Make sure your information is up to date at [sdvote.com](http://sdvote.com).**



# GOTV - Get Out The Vote

## Future Campaign Messages:

**09/09**

Vote Early by Mail! On-Site Voting Available October 31 to November 3.  
#AAUW\_CA #GOTV2020 #VoteEarly @AAUW

**09/16**

Want to Help Get Out The Vote? Check out Rock the Vote, Moms Rising, Reclaim the Vote, Vote Forward, Fair Fight  
#AAUW\_CA #GOTV2020 @AAUW

**09/23**

"Voting and participating in the democratic process are key. The vote is the most powerful nonviolent change agent you have in a democratic society. You must use it because it is not guaranteed. You can lose it." – John Lewis  
#AAUW\_CA #GOTV2020 #Vote #GoodTrouble @AAUW

**09/30**

Need to Know More about Waging a Successful GOTV campaign? Check Out the GOTV Webinar: <https://www.aauw-ca.org/2020-2021-webinars/>  
#AAUW\_CA #GOTV2020 #Vote @AAUW

**10/07**

Concerns About COVID? Vote By Mail Now!  
#AAUW\_CA #GOTV2020 #VoteEarly #VBM @AAUW

**10/14**

Don't Forget! Complete Your Vote By Mail Ballot Today!  
#AAUW\_CA #GOTV2020 #VoteEarly #VBM @AAUW

**10/21**

Mailing Your Ballot? Don't Forget—It Must Be Postmarked by November 3  
#AAUW\_CA #GOTV2020 #VoteEarly #VBM @AAUW

**10/28**

Voting Late? Take Your Ballot to Any Local Drop Box or Voting Location up to November 3  
#AAUW\_CA #GOTV2020 #VoteEarly #VBM @AAUW



AmazonSmile customers can now support AAUW Del Mar-Leucadia California Branch in the Amazon shopping app on iOS and Android mobile phones! Simply follow these instructions to turn on AmazonSmile and start generating donations.

1. Open the Amazon Shopping app on your device
2. Go into the main menu of the Amazon Shopping app and tap into 'Settings'
3. Tap 'AmazonSmile' and follow the on-screen instructions to complete the process

If you do not have the latest version of the Amazon Shopping app, update your app. Click [here](#) for instructions.

## AAUW DML Facebook

Recent posts include Book Day and what members are reading; uplifting stories of awesome women, past and present; events, celebrations, and issues, including the centennial of women's voting rights and mail-in voting; as well as upcoming branch events and opportunities for action.

1. **Check out our AAUW DML Facebook page.**

<https://www.facebook.com/AAUWDML>

2. **Like AAUW DML on Facebook**
3. **Share our posts with your friends**

*And don't forget ...*

*Join in our Zoom meetings & events.*

*It's a great way to stay connected!*



**Stay Healthy!**